

FIG.1



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```

<NODE xml_id=""SPACEID=""TREEID=""STATUS=""FEED_PROVIDER=""FEED_ID=""
CONTENT_PROVIDER_PLAYER=""on""REGISTRATION=""on""ARCHIVE=""on""
SORT_ORDER=""RESTRICTION=""on""TYPE=""nodetype="">
  <CATEGORY PATH=""/>
  <ASSIGNEE NAME=""EMAIL=""/>
  <FEATURED DESCRIPTION=""IMAGE_URL=""IMAGE_CAPTION=""/>
  <SHOPPING ORDER_BUTTON=""ORDER_URL=""ORDER_COMMENT=""/>
  <DATA IMAGE_URL=""IMAGE_CAPTION=""DESCRIPTION=""/>
  <URL LOCATION=""/>
  <LAST_EDIT EMAIL=""USER=""DATE=""/>
  <CREATED EMAIL=""USER=""DATE=""/>
  <OBJECT_TYPE ></OBJECT_TYPE>
  <TITLE ></TITLE>
  <TITLE2 ></TITLE2>
  <TITLE3 ></TITLE3>
  <DESCRIPTION></DESCRIPTION>
  <NOTES ></NOTES>
  <CONTACT NAME=""EMAIL=""/>
  <TICKER ></TICKER>
  <SEASONALITY></SEASONALITY>
  <REGEXP EVENT=""PUBLISH=""/>
  <PUBLISH START=""END=""TZ=""/>
  <EVENT_TIME START=""END=""TZ=""/>
  <KEYWORDS ></KEYWORDS>
  <COST ></COST>
  <SPORTS_TICKER></SPORTS_TICKER>
  <LOCATION ></LOCATION>
  <ATTRIBUTES LEAF=""on""HIDDEN=""on""EMBEDDED=""on""CLIENT=""on""ON_DEMAND=""on"/>
  <PLAYER FORMAT=""SPEED=""/>
  <MEDIA AUDIO=""CHAT=""VIDEO=""/>
  <PROVIDER NAME=""URL=""/>
  <ALTERNATE_URL></ALTERNATE_URL>
  <STREAM ID=""SEGMENT=""FORMAT=""CLIP=""SPEED=""MEDIA_INFO="">
    <PLAYLIST ID=""SEGMENT=""FORMAT=""SPEED=""MEDIA_INFO=""/>
  <LINK TITLE=""URL=""DESCRIPTION=""/>
  <IMAGE TITLE=""TYPE=""SIZE=""HEIGHT=""WIDTH=""YIMGURL=""ID=""/>
  <CHANNEL ></CHANNEL>
  <PROPERTY></PROPERTY>
  <BROWSE_FRAME_URL ></BROWSE_FRAME_URL>
</NODE>

```

FIG.3

<REQUEST type = " queryxmltext "><WHERE></WHERE></REQUEST>

WHERE clause can contain:

a. For attributes

<PARENT\_NAME ATTRIBUTE\_NAME=" value " OPERAND=" operand "/>

b. For elements

<ELEMENT\_NAME OPERAND="operand"> value </ELEMENT\_NAME>

400

FIG.4

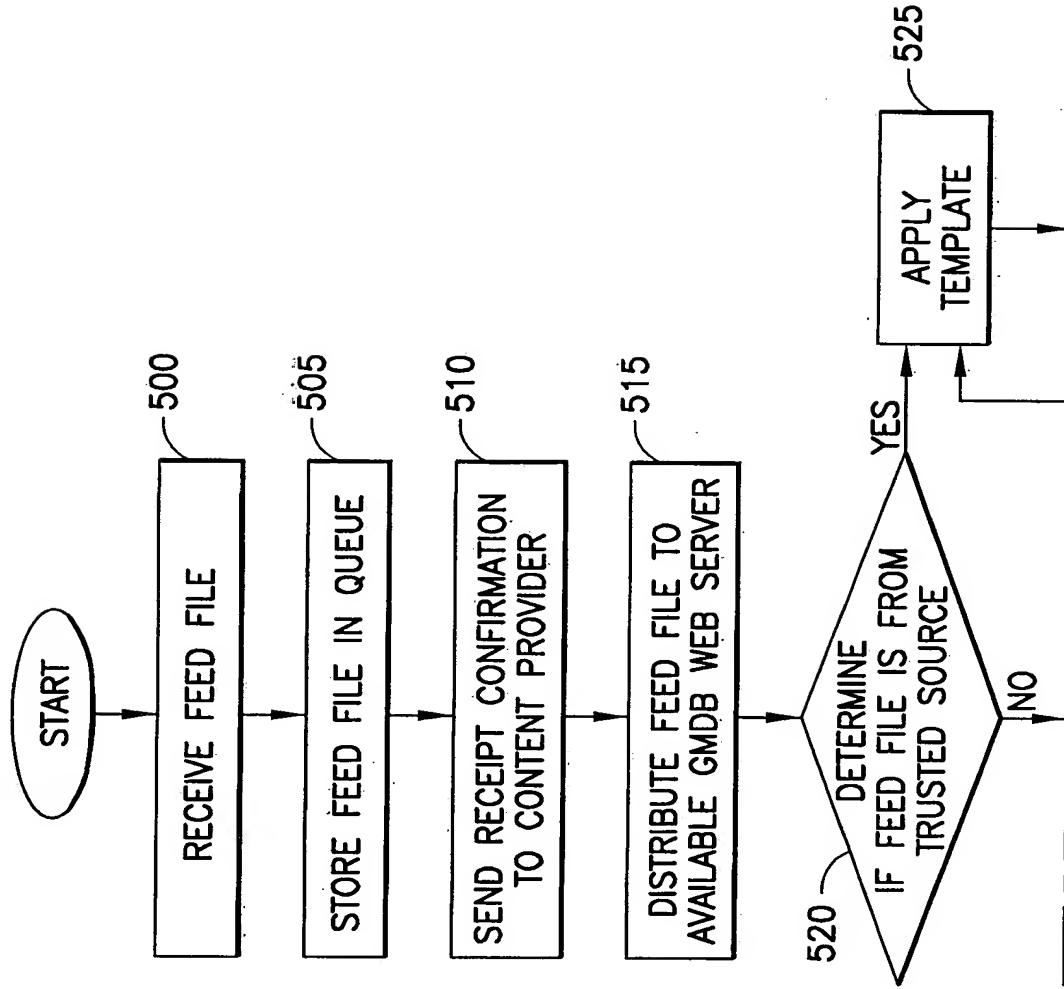


FIG. 5a

FIG. 5a
FIG. 5b

FIG. 5

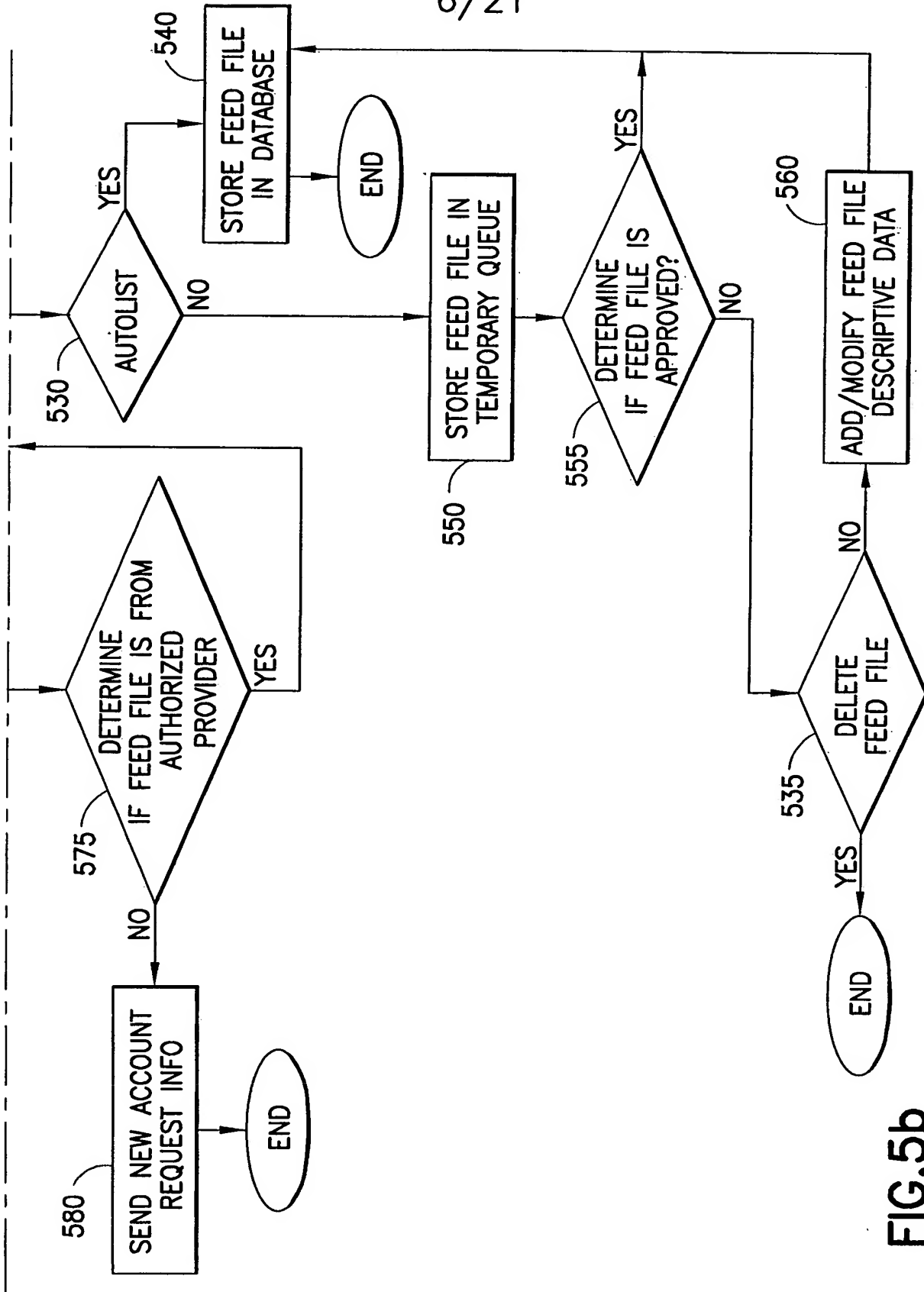


FIG. 5b

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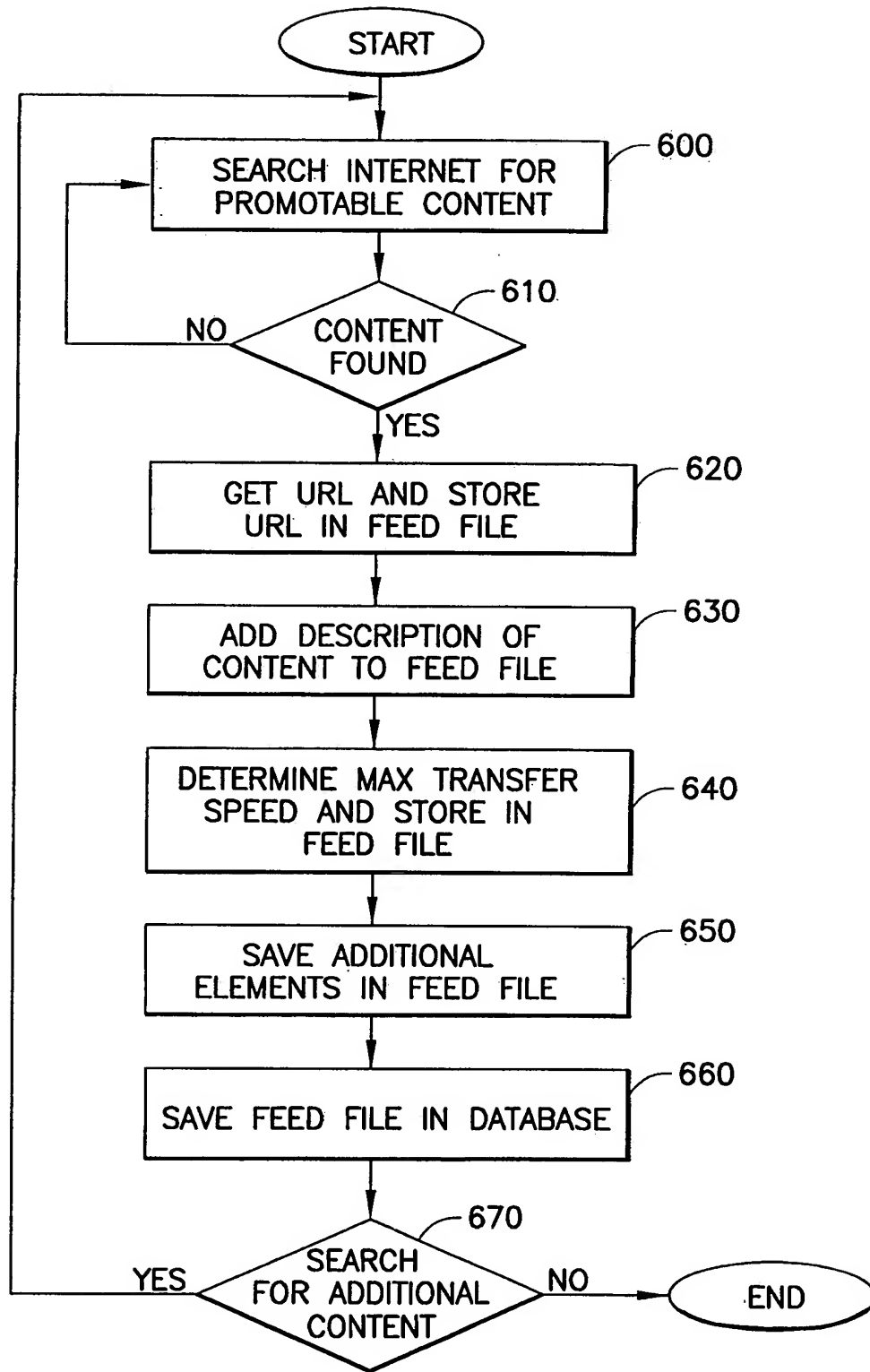
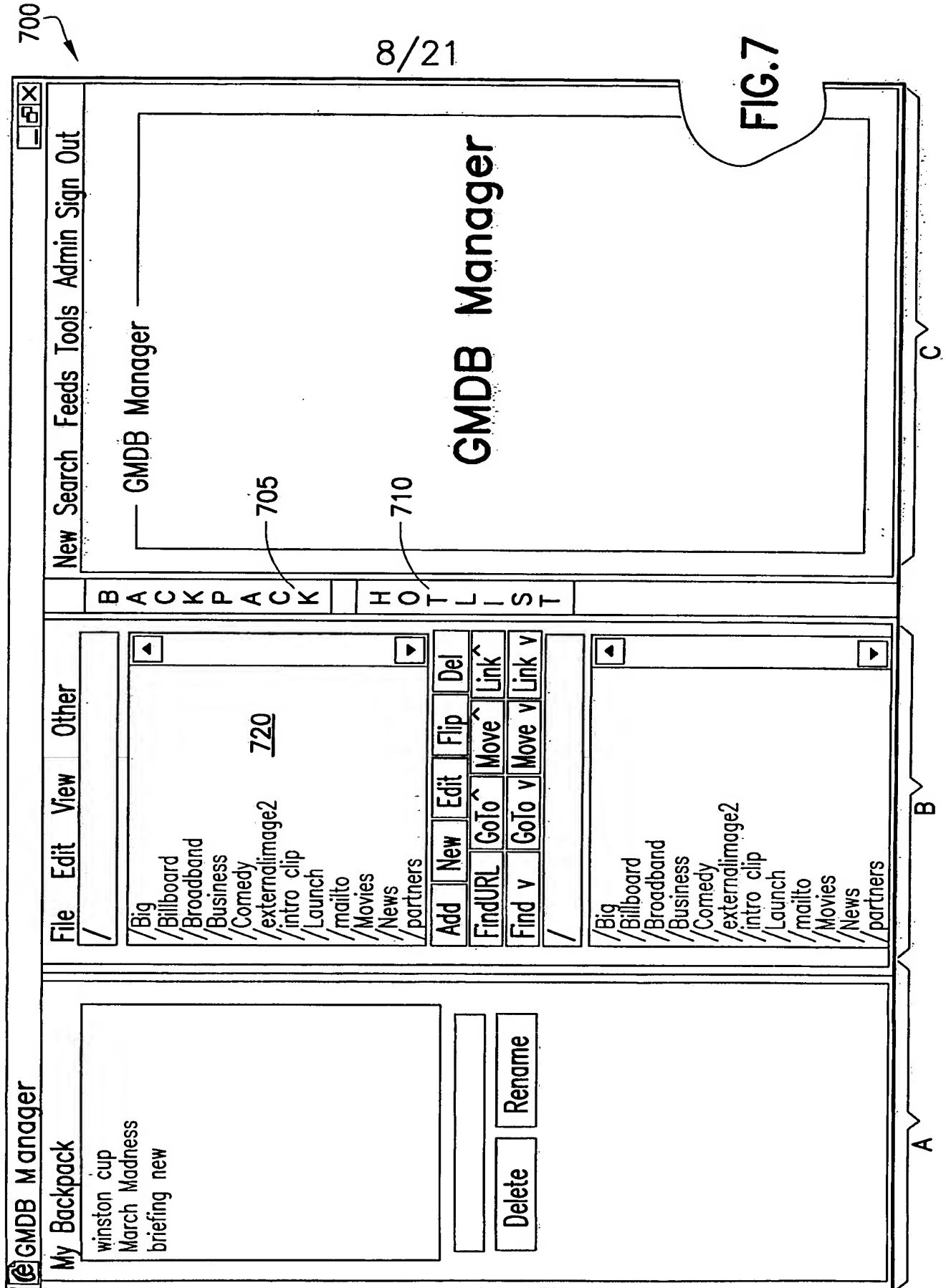
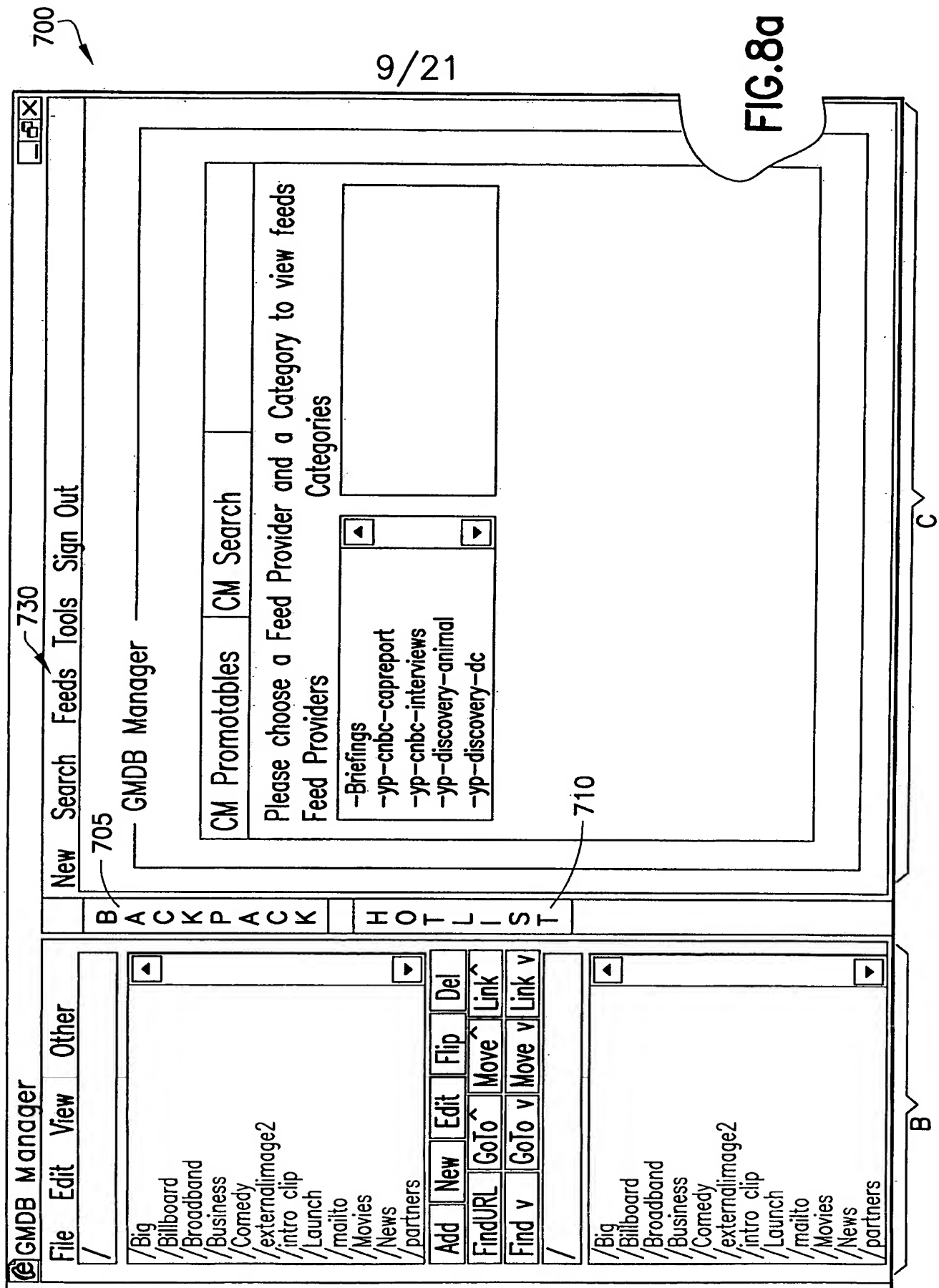


FIG.6

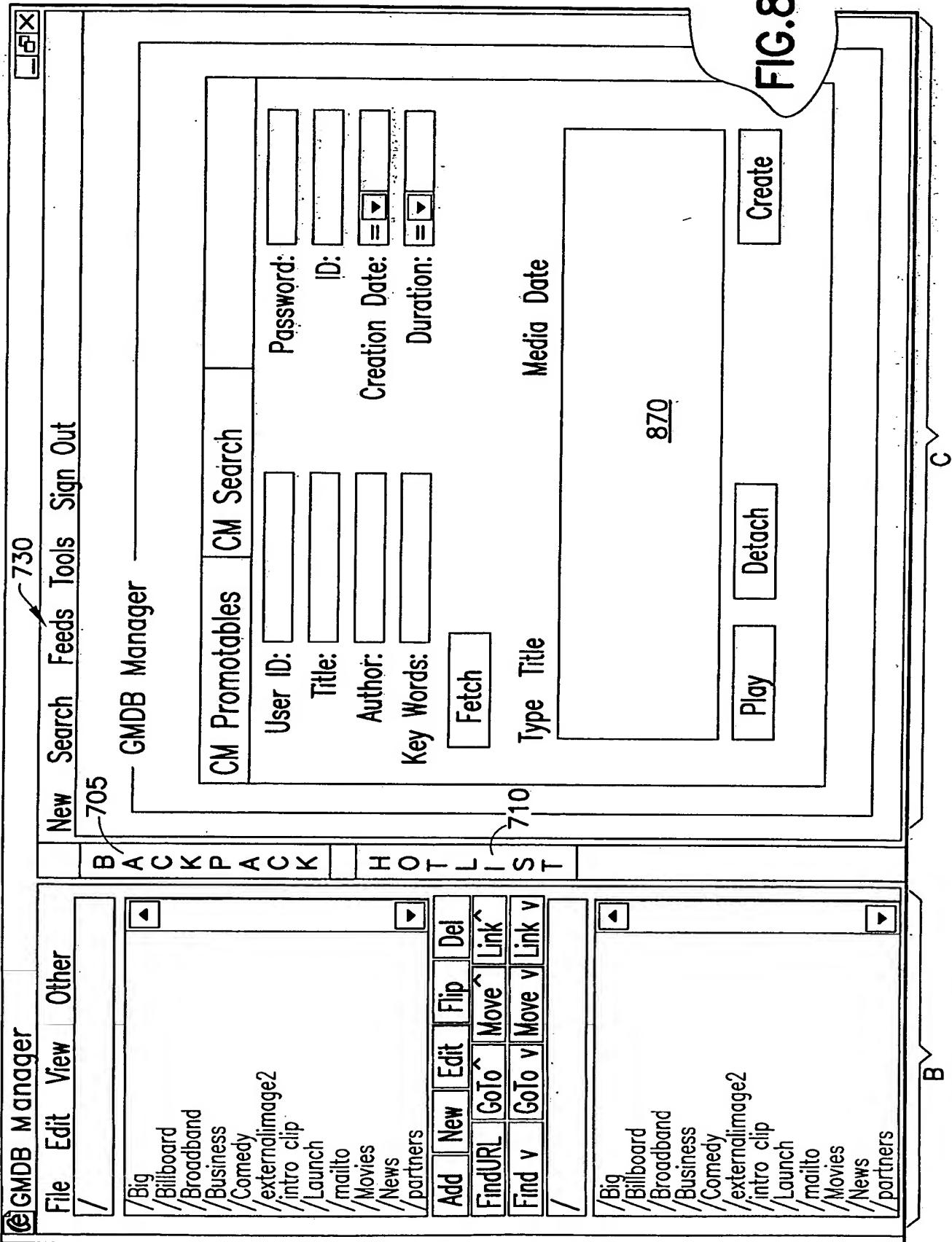






700

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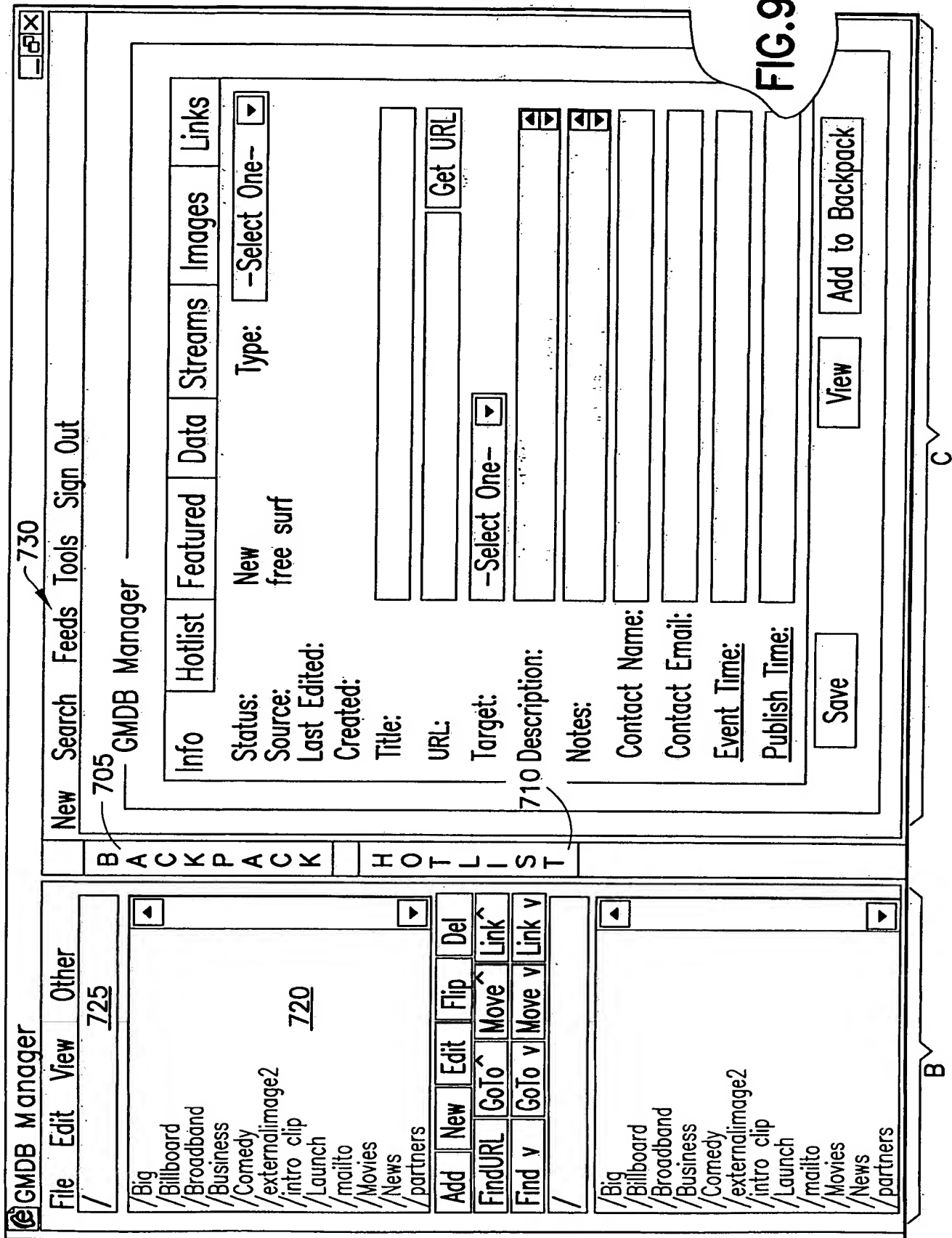


FIG.10

GMDB Manager

731

File Edit View Other

/Movies  
Premieres

725

/Monsters, Inc. Premiere  
Road to Perdition Premiere  
Salton Sea Premiere  
Scooby-Doo Premiere  
Scorpion King Premiere  
Shadow Hal Premiere  
Showtime Premiere  
Spider-Man Premiere  
Spy Game Premiere  
Spy Kids 2 Premiere

720

Add New Edit Flip Del

FindURL GoTo Move Link

Find v GoTo v Move v Link v

/Big  
Billboard  
Broadband  
Business  
Comedy  
externalimage2  
intro clip  
Launch  
mailto  
Movies  
News  
partners

728

New Search Feeds Tools Sign Out

730

GMDB Manager

Info Hotlist Featured Data Streams Images Links

Status: HOTLISTED Type: Data Window

Source: POF (ClientID:1185/CategoryID:1078

Last Edited: David Okamoto @ 11/01/2001 04:08:20 PM

Created: David Okamoto @ 10/30/2001 01:46:05 PM

Title: Monsters, Inc. Premiere

URL: Get URL

Target: -Select One-

Description: Billy Crystal and John Goodman join audience members Jon Voight, Alan Thicke, Sisqo, and

Notes:

Contact Name:

Contact Email:

Event Time:

Publish Time:

Save

View

Add to Backpack

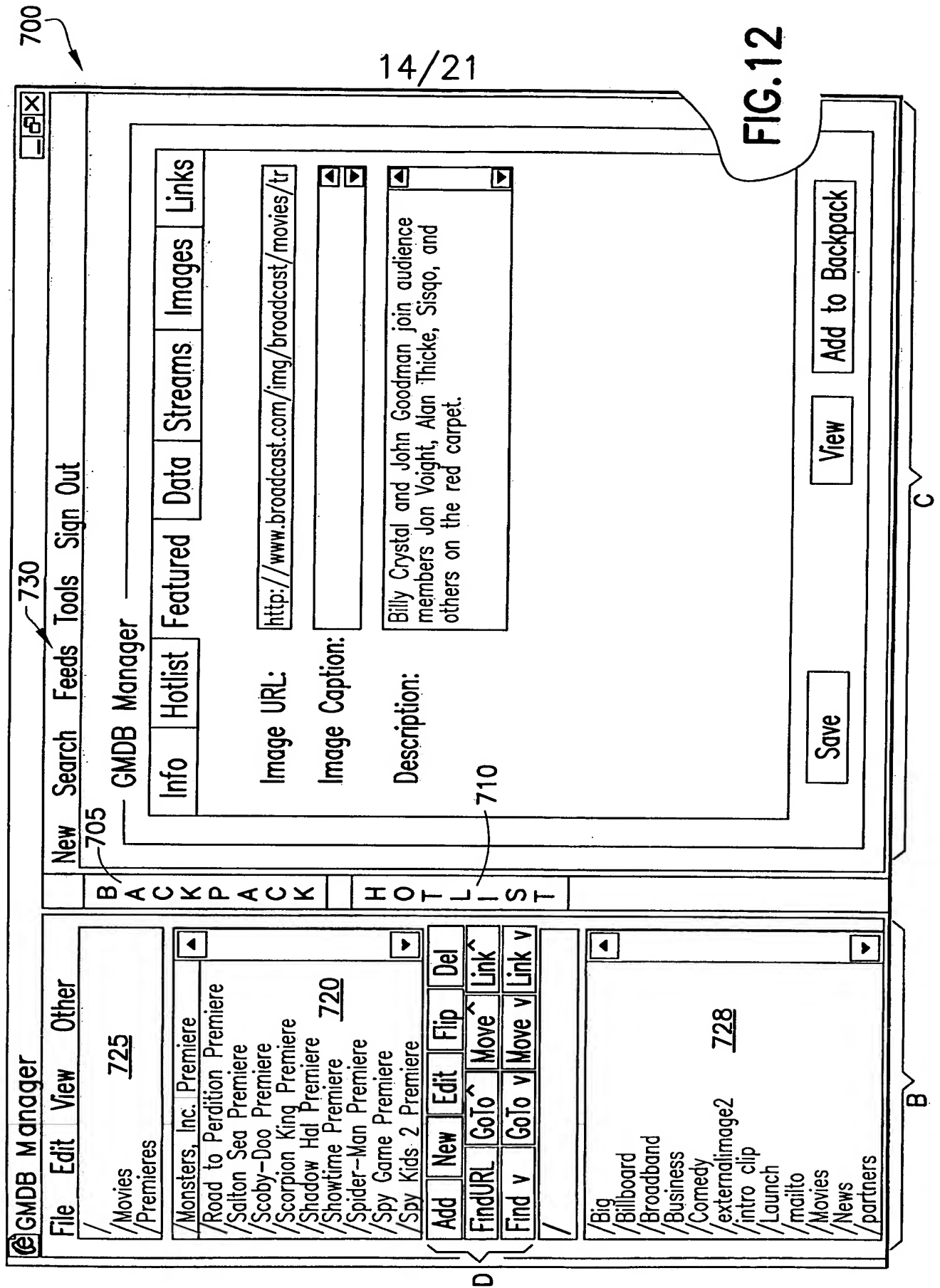
BACKPACK

HOTLIST

C

B





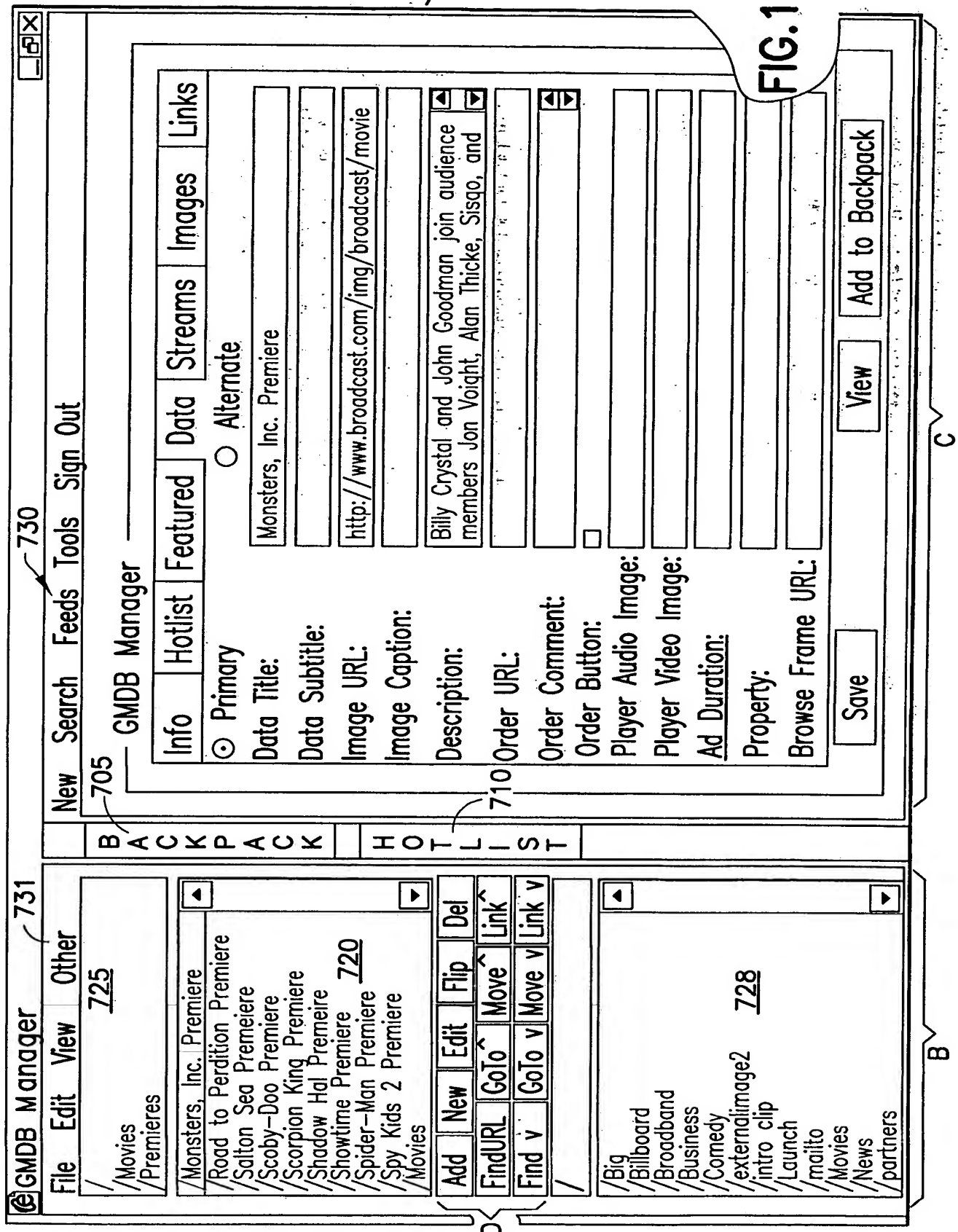


FIG.13

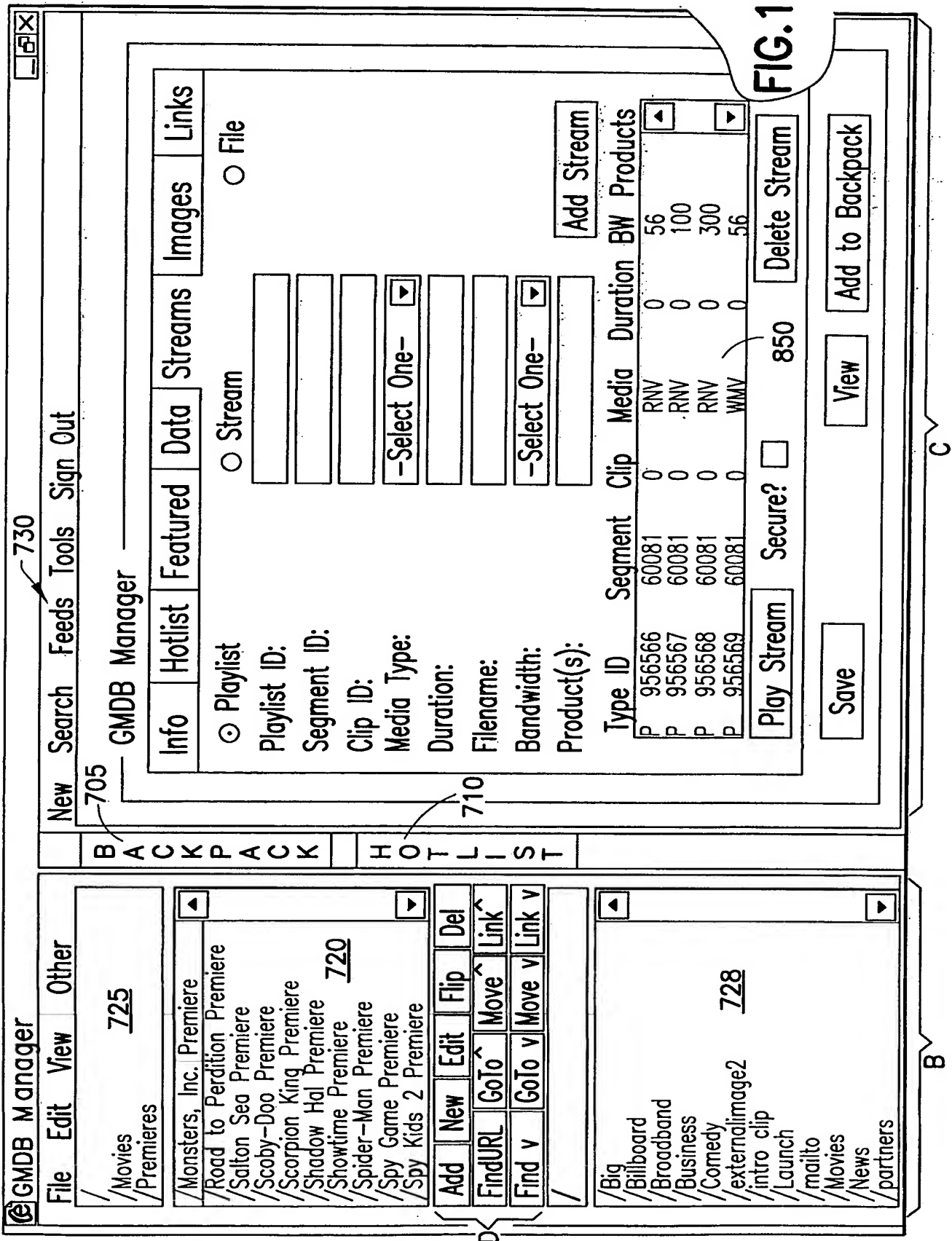
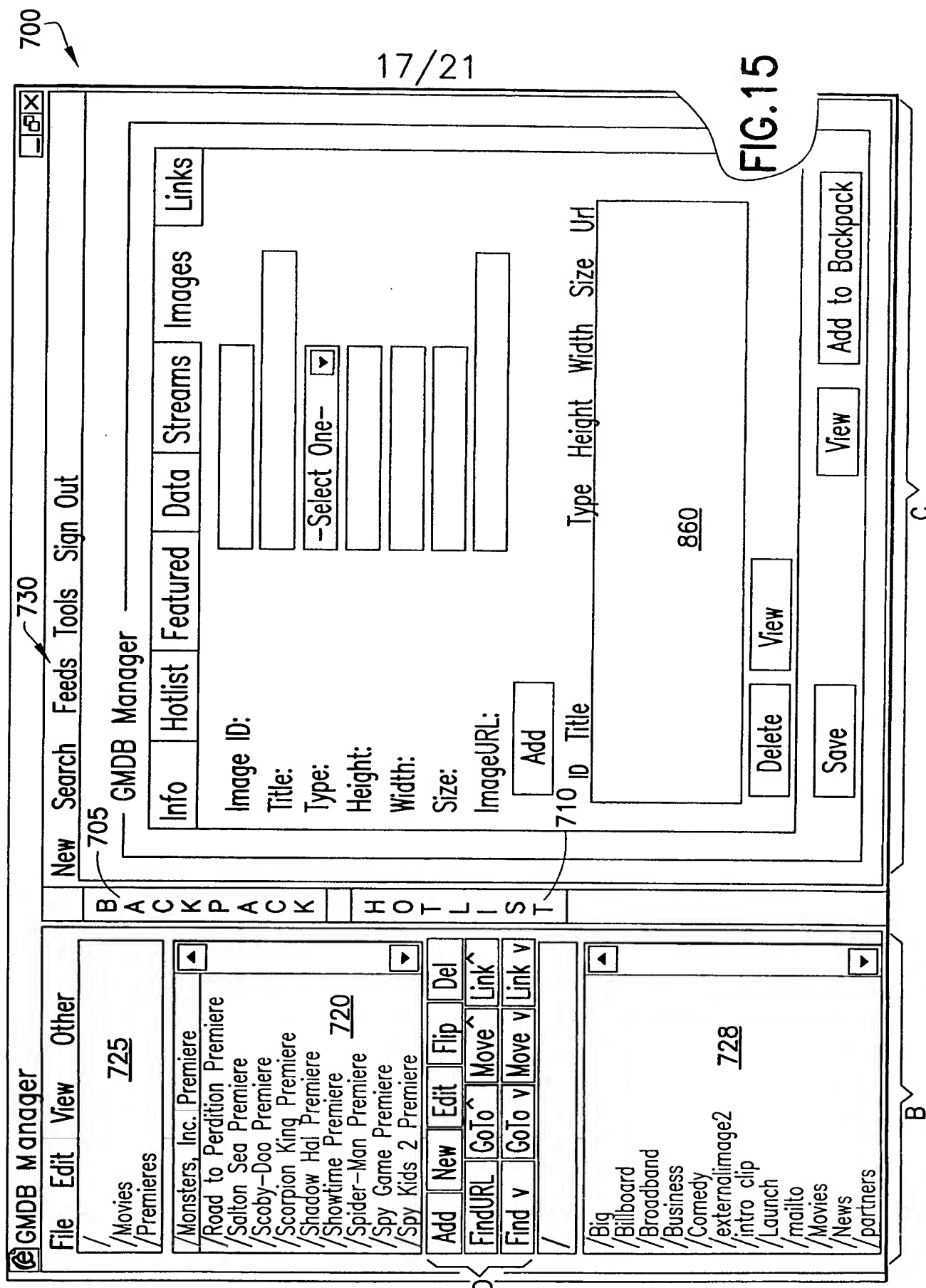
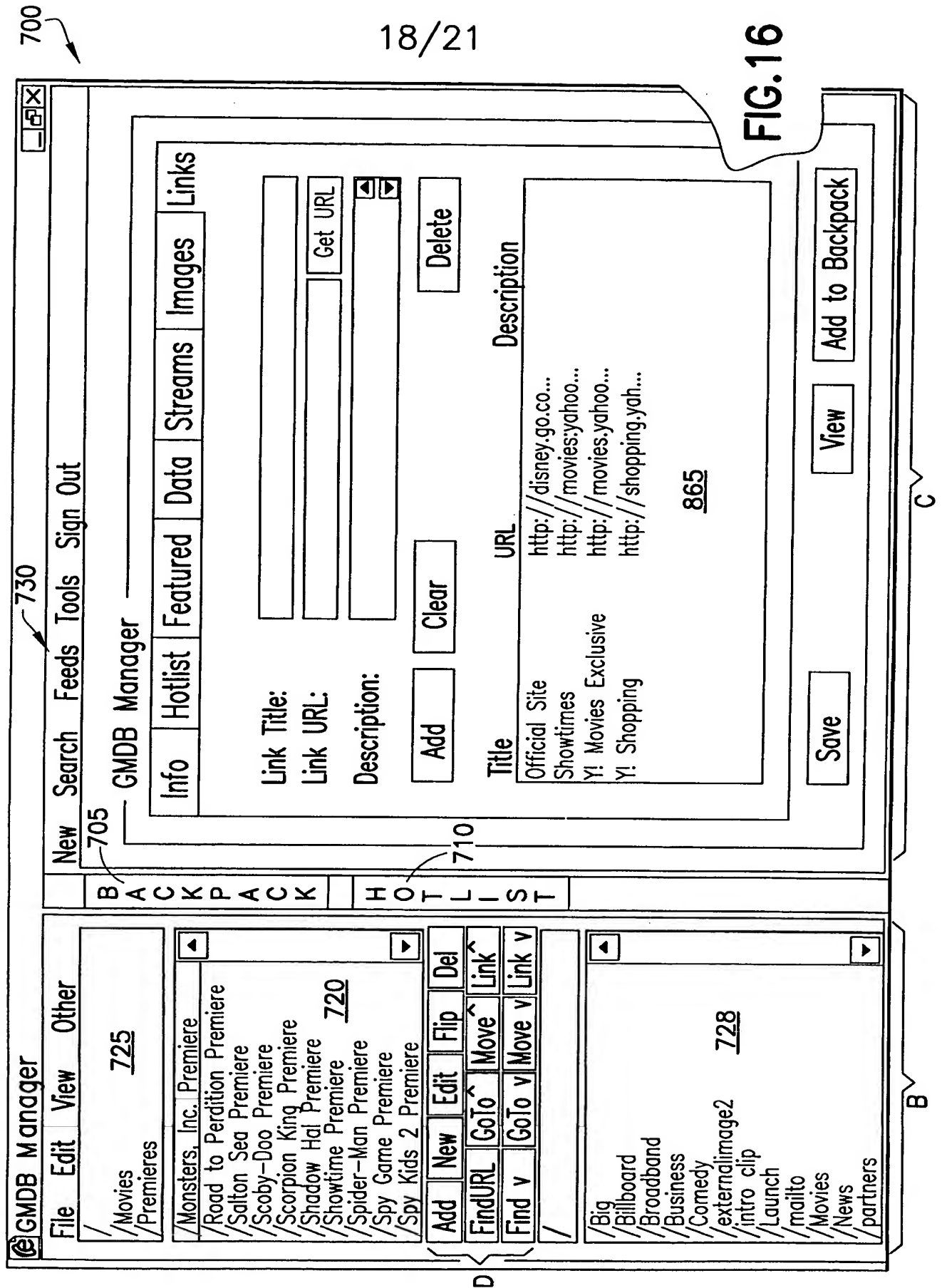
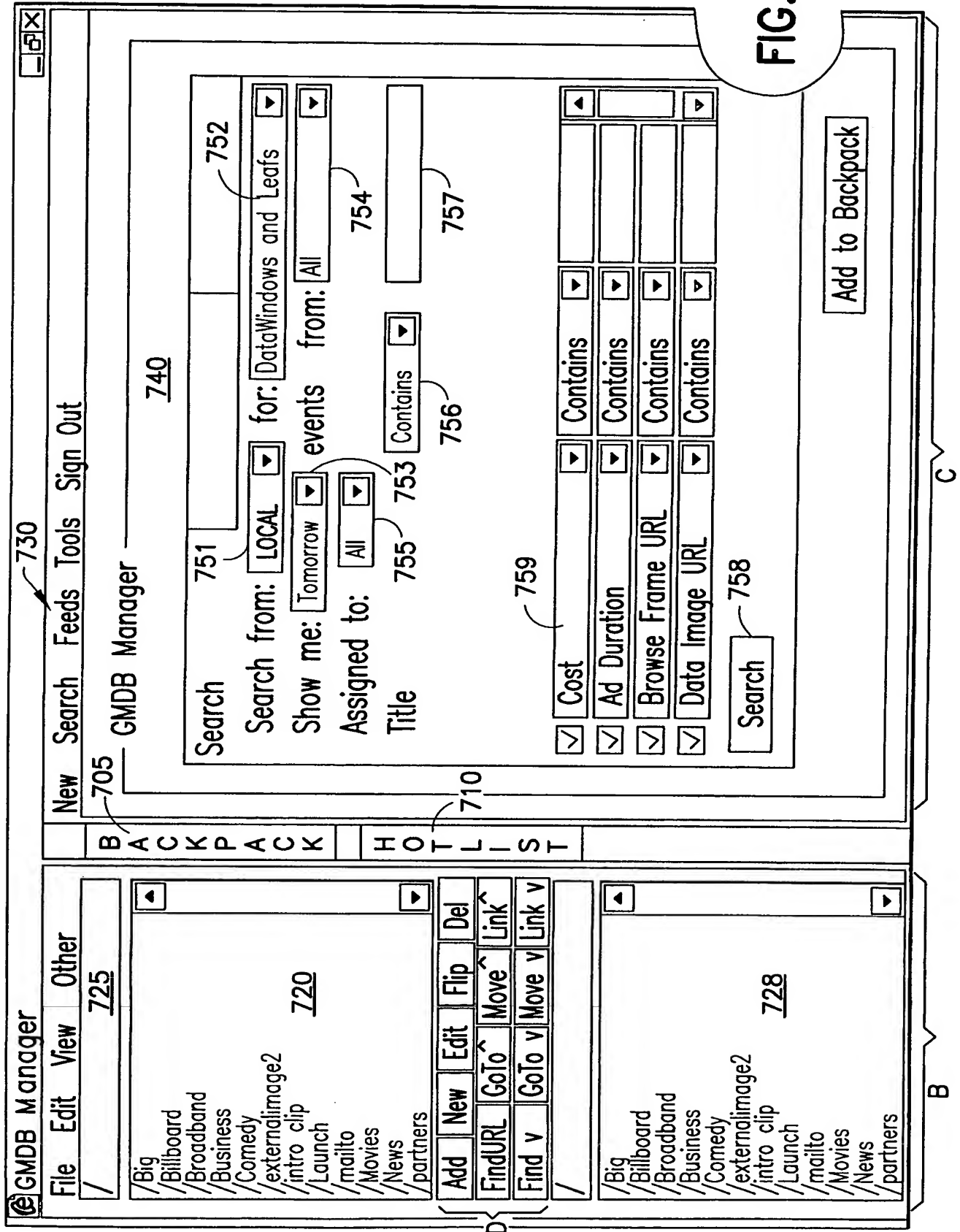


FIG. 14









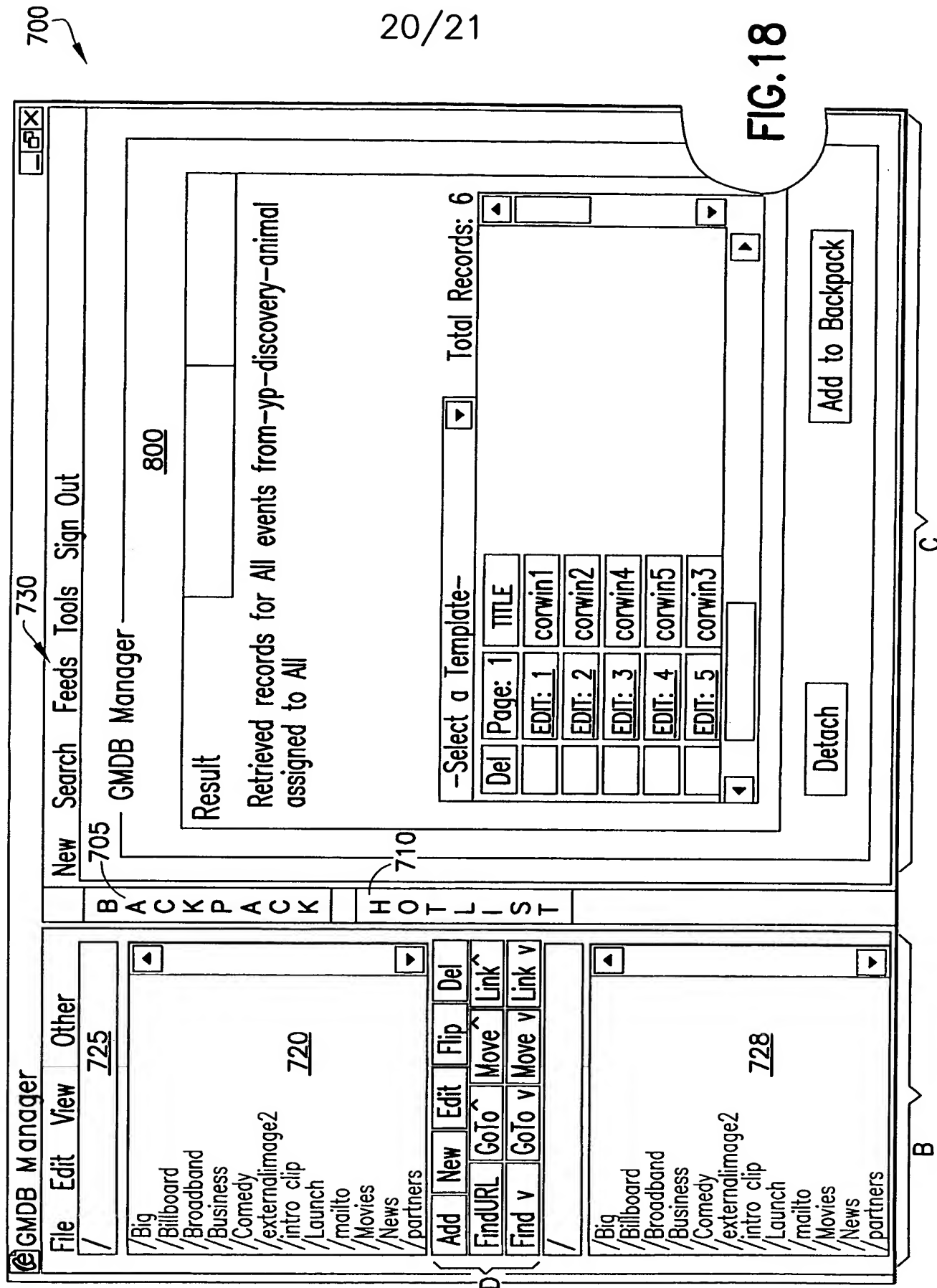
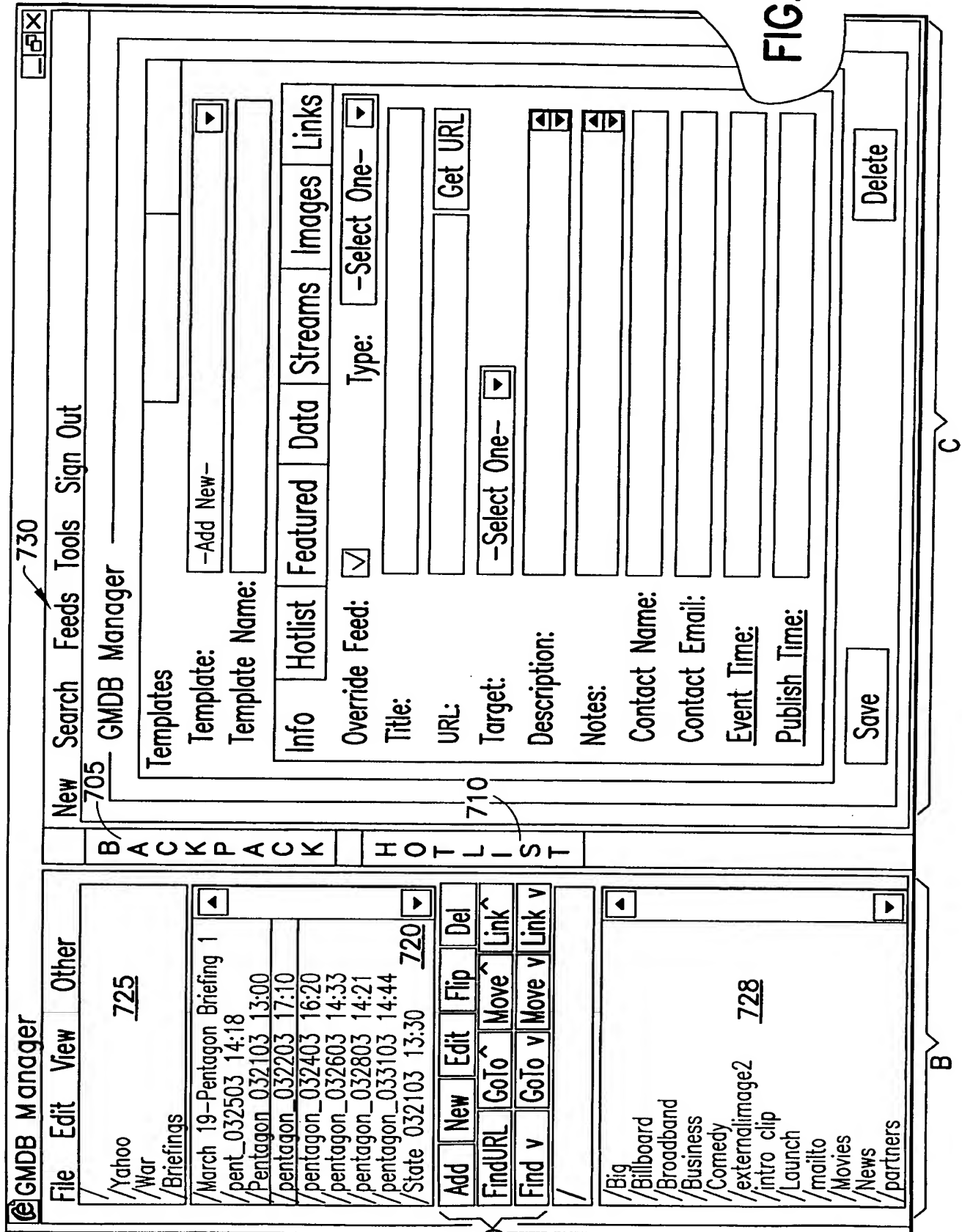


FIG.18



**FIG. 19**